



## WHY BCORP?



BCorp are businesses that balance purpose and profit. Legally required to consider the impact of their decisions on their workers, customers, suppliers, community, and the environment., they are driving a global movement of people using business as a force for good. Over 5000 members worldwide in 80 countries. Chateau Maris was the first certified BCorp Winery in Europe and is currently one of only 30 BCorp wineries in the world.

### **Why is it important for Maris?**

BCorp measures and holds companies accountable for their actions. Château Maris goes beyond organics and biodynamics. Concerned about climate change and our impact on the world, we have partnered with local biodiversity protection groups (La Maison de L'abeille and Aude Nature) and local wildlife group (ASPAS) and are continually taking steps to reduce water and energy consumption, and work with our local community towards positive change.

### **What does it mean for the consumer**

When you drink a bottle of Château Maris, you are supporting sustainable agriculture, fair wages, community engagement and helping to reduce climate change. We can all drink to that!

For more information on the BCORPS Movement: <https://www.bcorporation.net/en-us/>